



# DRIVER INSIGHT

## Better data = Better decisions

Your drivers have a huge impact on your company's reputation and bottom line, but monitoring their performance can be difficult.

The Driver Insight report provides your drivers with a summary of their driving performance and highlights areas for improvement. By highlighting specific issues and key messages, it makes it easy to empower your drivers to adopt safe driving habits.

A team of better, safer drivers is your number one asset.

### KEY FEATURES

- Summary of driver-specific feedback outlining key areas for improvement
- Easy-to-understand one-page view for each driver supporting effective training
- Covers speeding, harsh braking, engine idling, and other key measures
- Traffic light color coding highlights problem areas
- Map shows risk areas where your drivers need to slow down
- Shows trend over time to help measure improvements

